

**MEETING OF THE
50TH ANNIVERSARY CELEBRATION COMMITTEE
OF THE BOARD OF TRUSTEES
HOUSTON COMMUNITY COLLEGE**

April 13, 2017

Minutes

The 50th Anniversary Celebration Committee of the Board of Trustees of Houston Community College held a meeting on Thursday, April 13, 2017 at the HCC Administration Building, Second Floor Auditorium, 3100 Main, Houston, Texas.

MEMBERS PRESENT

Adriana Tamez, Committee Chair
Neeta Sane, Committee Member
Carolyn Evans-Shabazz, Committee Member
Robert Glaser
John P. Hansen
Eva Loreda
Dave Wilson

ADMINISTRATION

Cesar Maldonado, Chancellor
Melissa Gonzalez, Vice Chancellor/Chief of Staff
Ashley Smith, General Counsel
Teri Zamora, Senior Vice Chancellor, Finance and Administration
Kimberly Beatty, Vice Chancellor, Instructional Services/Chief Academic Officer
Athos Brewer, Vice Chancellor, Student Services
William Carter, Vice Chancellor, Information Technology
Kurt Ewen, Vice Chancellor, Planning and Institutional Effectiveness
Madeline Burillo, President, Southwest College
Margaret Ford Fisher, President, Northeast College
Muddassir Siddiqi, President, Central College
Zachary Hodges, President, Northwest College
Donna Spivey for Phillip Nicotera, President, Coleman College
Irene Porcarello, President, Southeast College
Janet May, Chief Human Resources Officer
Robert King, Interim Executive Director, HCC Foundation
Terrence Corrigan, Director, Internal Audit

OTHERS PRESENT

Jarvis Hollingsworth, Board Counsel, Bracewell LLP
Melissa Miller-Waters, President, Faculty Senate
Other administrators, citizens and representatives from the news media

CALL TO ORDER

Dr. Adriana Tamez, Committee Chair, called the meeting to order at 12:30 p.m. and declared the Board convened to consider matters pertaining to Houston Community College as listed on the duly posted Meeting Notice.

(The following Trustees were present: Evans-Shabazz, Loreda, and Tamez)

TOPICS FOR DISCUSSION AND/OR ACTION

REPORT ON CELEBRATE 2021

Dr. Tamez apprised the 50th Anniversary Celebration Committee is an ad hoc committee appointed by the Board Chair in conjunction with administration regarding the celebration of the college's 50th Anniversary in 2021.

(Mr. Glaser joined the meeting at 12:31 p.m.)

Dr. Maldonado introduced Linda Toyota, Associate Vice Chancellor of Communications and Marketing to provide a report on the 50th Anniversary celebration planning process.

Dr. Tamez welcomed Ms. Toyota to HCC.

(Dr. Hansen joined the meeting at 12:31 p.m.)

(Mr. Wilson joined the meeting at 12:31 p.m.)

(Mrs. Sane joined the meeting at 12:32 p.m.)

Ms. Toyota provided the following presentation:

- Proposed 50th Anniversary Celebration
 - Project Overview
 - Proposed 2021 Committee Membership
 - Proposed Timeline
 - Deliverables
 - Database of students, alumni, and past stakeholders
 - Social Media: Student Logo Design Contest
 - Student Project: The Making of a Classic Car
 - 50 years Light Projection on San Jacinto Building
 - 50 Year Reunion at NRG Stadium
 - 50 Years in 50 Seconds
 - Roving Photo Exhibit
 - Photo Gallery Concept
 - Suggested Exhibit Topics
 - Innovation – Roving Photo Exhibit

- 50 Hours of Community Service
- HCC Night at the Rodeo
- Personalized License Plate
- 50th Anniversary Selfie Frame
- Marketing Campaign

Dr. Evans-Shabazz shared her sentiments in welcoming Ms. Toyota to HCC. She noted that the San Jacinto Building has a historical relevance in the celebration campaign and noted she is pleased to see it remain part of HCC.

Mrs. Sane also welcomed Ms. Toyota and complemented the presentation. She referenced the committee membership slide and inquired if each Trustee would appoint a representative to the Committee. Dr. Tamez apprised that each Trustee would appoint someone to represent their district.

Mrs. Sane referenced the proposed timeline and inquired who would be the executive sponsor. Dr. Maldonado noted Ms. Toyota would be the point person from administration in managing the process. He apprised that donations will be sought to support funds and strategically funnel them into the Foundation for scholarships.

Mr. Glaser noted he sees the event as an opportunity to solicit major and local financial sponsorship for the college to have less expenditures and be able to supplement instruction and student cost over revenue given to the Foundation.

Ms. Loreda noted she would also like to see sponsors to include those who attended HCC.

ADJOURNMENT

With no further business coming before the Board, the meeting adjourned at 12:43 p.m.

Minutes submitted by Sharon Wright, Director, Board Services

Minutes Approved: May 25, 2017